

OWAKA PRODUCT SPECIFICATIONS



Owaka is a totally unique tufted product in a dense cut and loop finish using New Zealand felted wools in a customer's choice of colour, proudly made and designed here in Christchurch. This compact yet semi-shaggy style delivers warmth and textural depth to enrich many home spaces and commercial fit outs. This design is unique in the world, due to the specialised machinery that is able to tuft the yarn in a cut & loop structured format. Since Owaka's release to the market, it has proven to be a rug texture of choice for many. It has unique visual characteristics as the structure of cut & loop stitches add the third dimension to it. Unlike other existing and more common rug finishes, it is uneven yet consistent and the 3D stitch formation results in subtle light reflection. The wool in its felted form adds softness and luxury underfoot. No matter what colour/s the Owaka is made in, the highly textural finish assures it is going to be a statement piece in the room.

PRODUCT TYPE: Tufted

COMPOSITION: 100% NZ Felted Wool 2500 tex or 3600 tex

COLOUR: choose 1-4 colours

FINISH: cut and loop

PILE HEIGHT: 20-25 mm

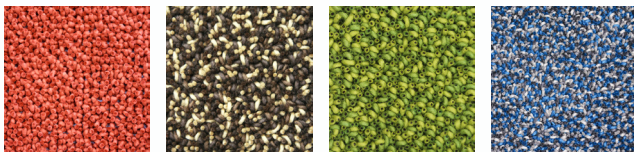
TOTAL HEIGHT: approx. 30 mm

TOTAL YARN WEIGHT: approx. 3.3 kg/m²

BACKING MATERIAL: Polypropylene, Action back

ADHESIVE: Latex

EDGING: Standard rolled edge and tape (rugs only)



COLOUR

Custom colour of your choice.

DISCLAIMER

Dimensions may vary by up to 3% due to the tufting process so please specify the maximum or minimum dimensions when ordering the carpet or rug. For carpet installation, please allow extra 5-10% for fitting tolerance, depending on the room's size and shape.

Please note that variations in colour and texture may occur between batches of yarn and dye baths. All carpets and rugs, irrespective of their colour or finish, are subjected to shading and cut pile carpets may be subject to pile reversal which is not a manufacturing fault, but an inherent characteristic of these flooring surfaces.

SIZE

Owaka rug is made in the custom size of your choice. Owaka carpet is manufactured to specific room measurements, or according to a supplied floor plan.

MOST COMMON RUG SIZES are 2000 x 3000 mm, 2500 x 3500 mm, 3000 x 4000 mm, 2000 mm diameter round, 2500 mm diameter round, 800 x 4500 mm (runner size).

CARE ADVICE

It is common for every new wool rug to shed fibers so please do not be alarmed. The majority of the shedding will occur in the first few months. Do not rub fresh stains as rubbing only pushes the stain deeper into the fibers. Make sure to attend to any spills immediately, and blot up liquids with plenty of paper towels. Regular vacuuming is the most efficient way to remove surface dust and prevent build-up of material that could harm the carpet. We recommend cleaning the carpet by professional carpet cleaners every 18 months. Cleaning by hot water extraction (steam cleaning) can produce excellent results provided that it is carried out by a competent operator.

Make sure to rotate rugs regularly to ensure even wear and protect them from prolonged periods of direct sunlight.